

SangkApp

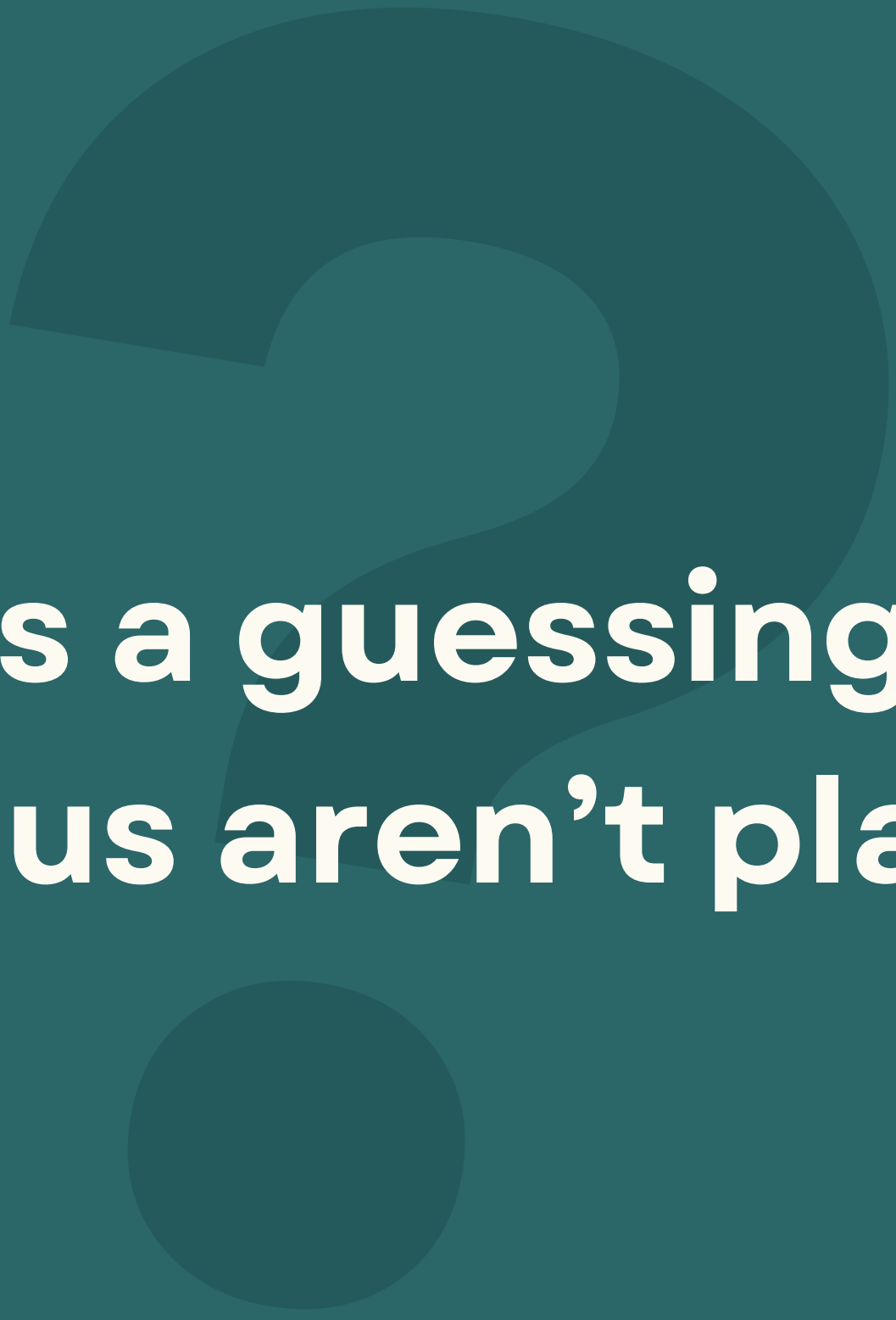
TIME

August 2024

ROLE

Designer, Researcher





**Eating is a guessing game
and most of us aren't playing smart**

9.6%

Obese Adult
Filipinos

Source: Food and Nutrition Research Institute

5.12%

Teens with
Food Allergies

Source: National Nutrition Council

4.3 *mil*

Diabetic in the
Philippines

Source: Cando et al. (2024)

“

**I sometimes worry I may
not be feeding my kids
with the right food**



”

**I have to eat healthy to
maintain my health**



“

**I need to track my
nutrition to achieve my
fitness goals.**



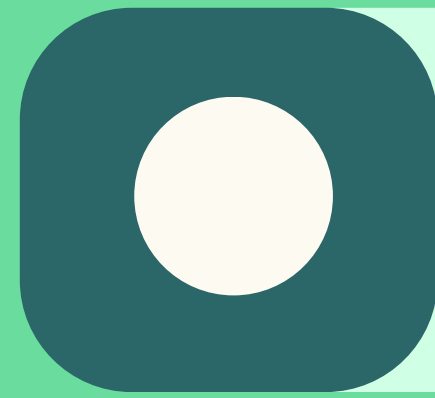


**How might we help people make
smarter and more informed food
choices?**



SangkApp

Scan, Learn, Eat!



**Promote informed
decision-making**



**Make food information
accessible**



**Encourage smarter
food choices**

GOALS

Competitor Analysis

Food Scanner

Nutritional Content

Diet Recommendation

Recipe Generator

Filipino Dish Distinction

SangkApp



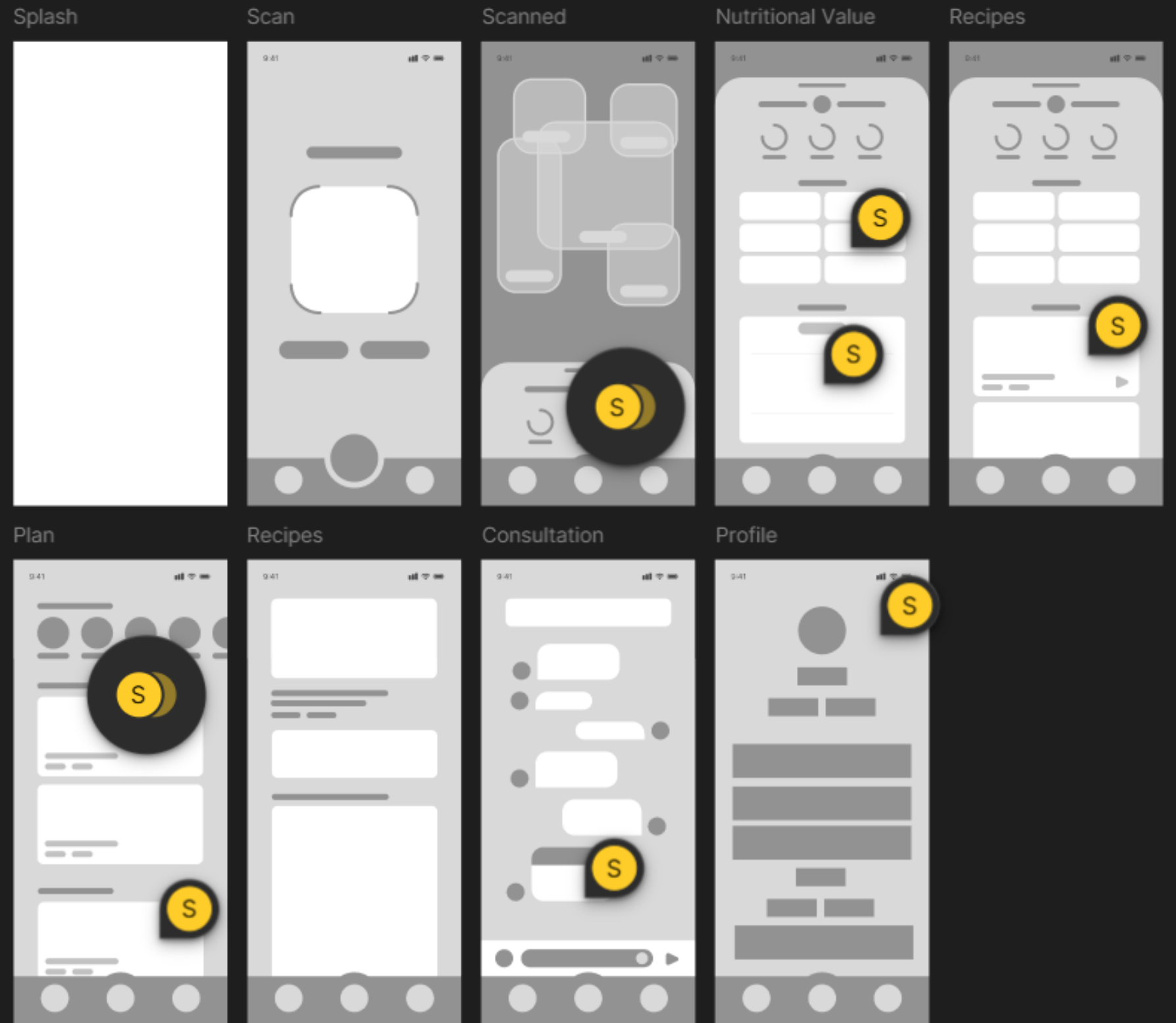

foodvisor



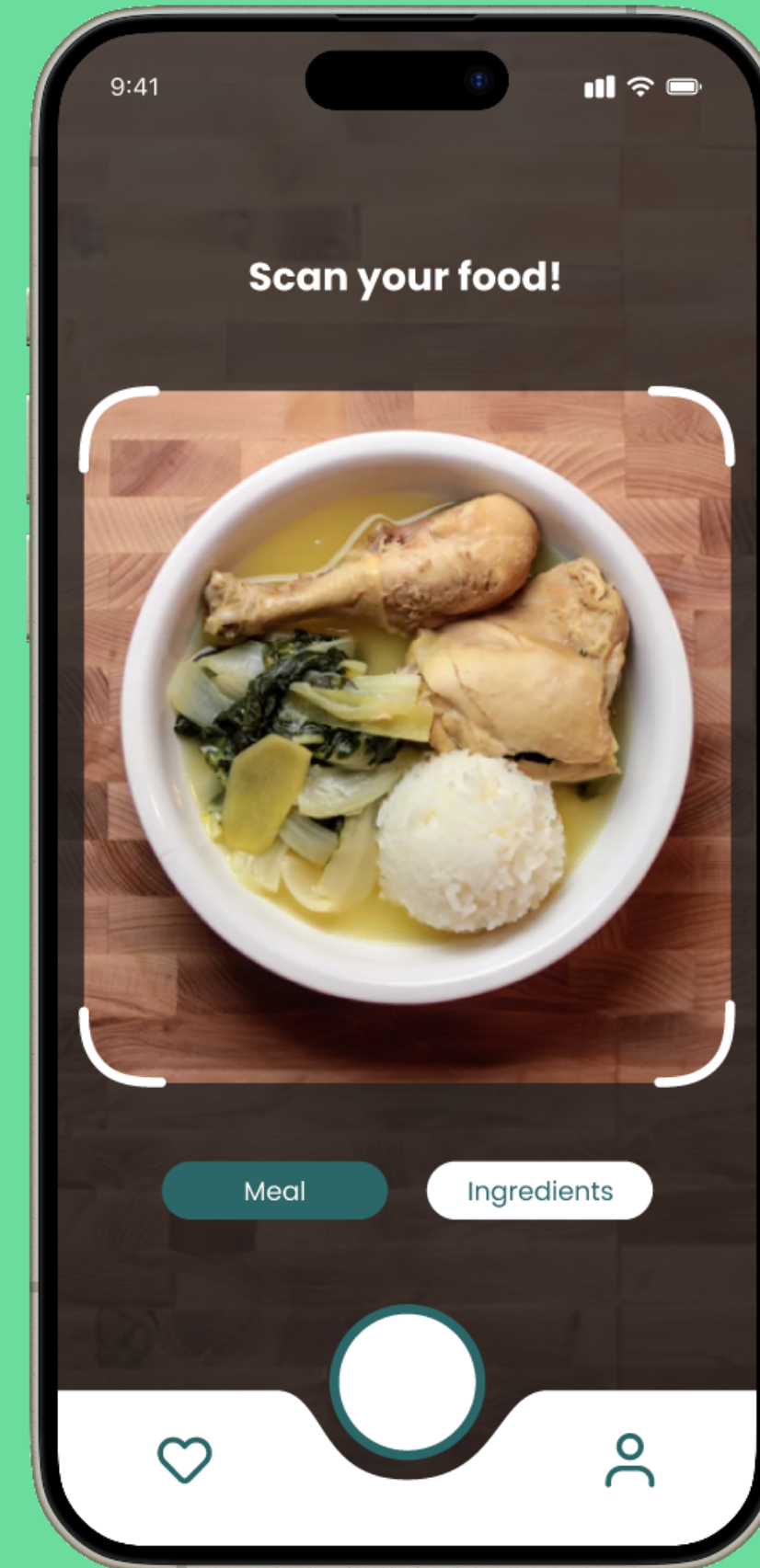

FoodRepoScan

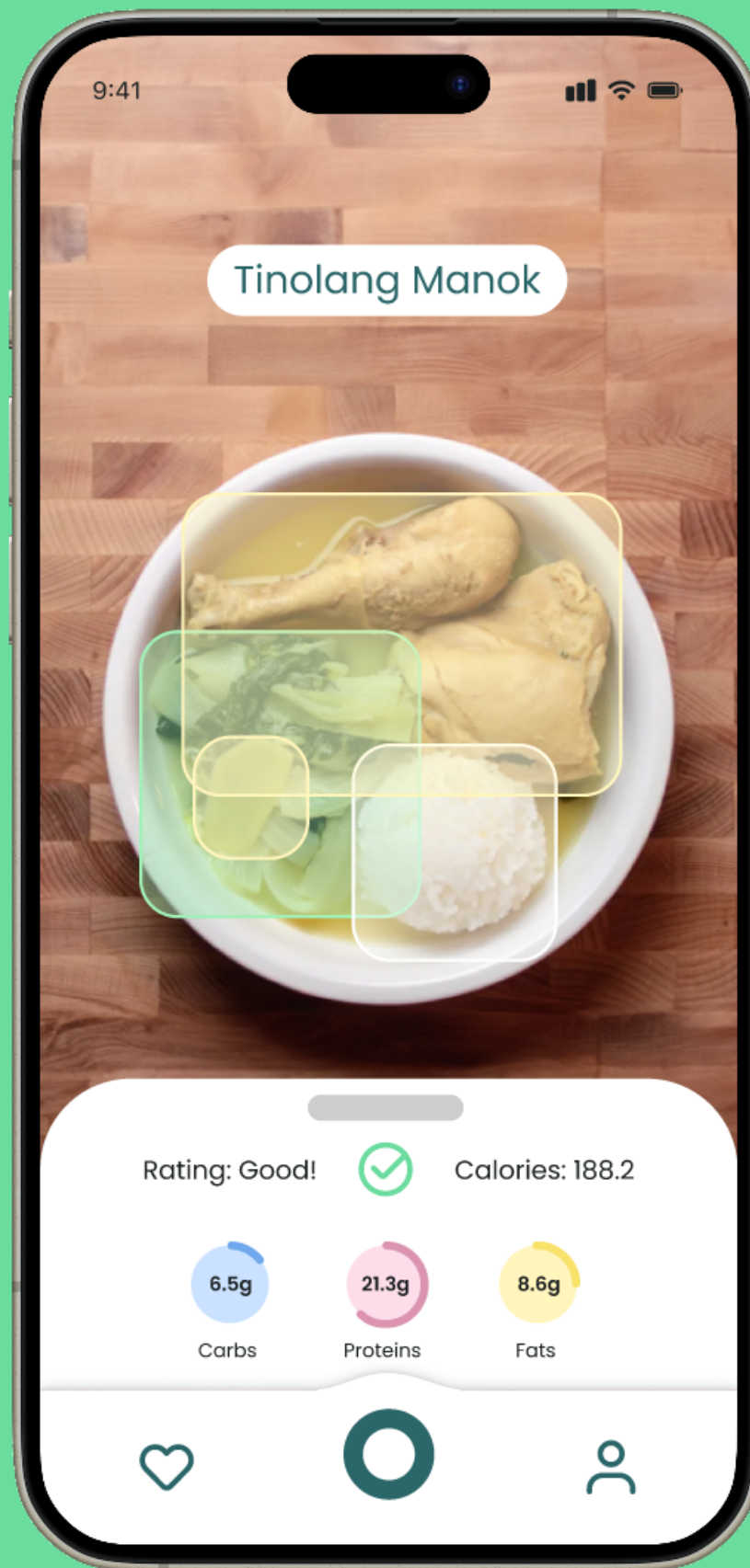


Plotting it out...



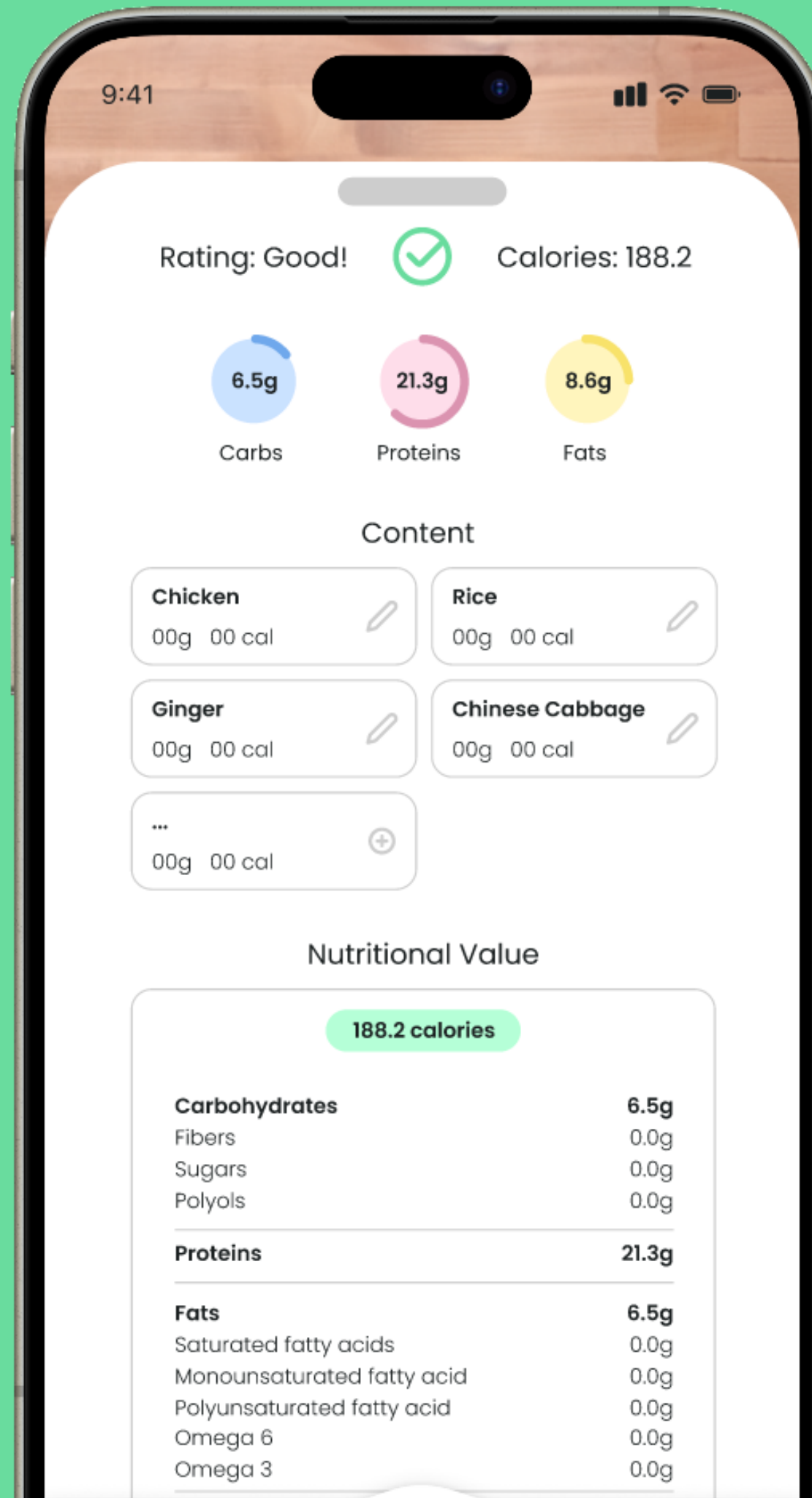
Just Scan your
food and...





Voila!
SangkApp does the
work for you ;)

Food ratings
and basic info

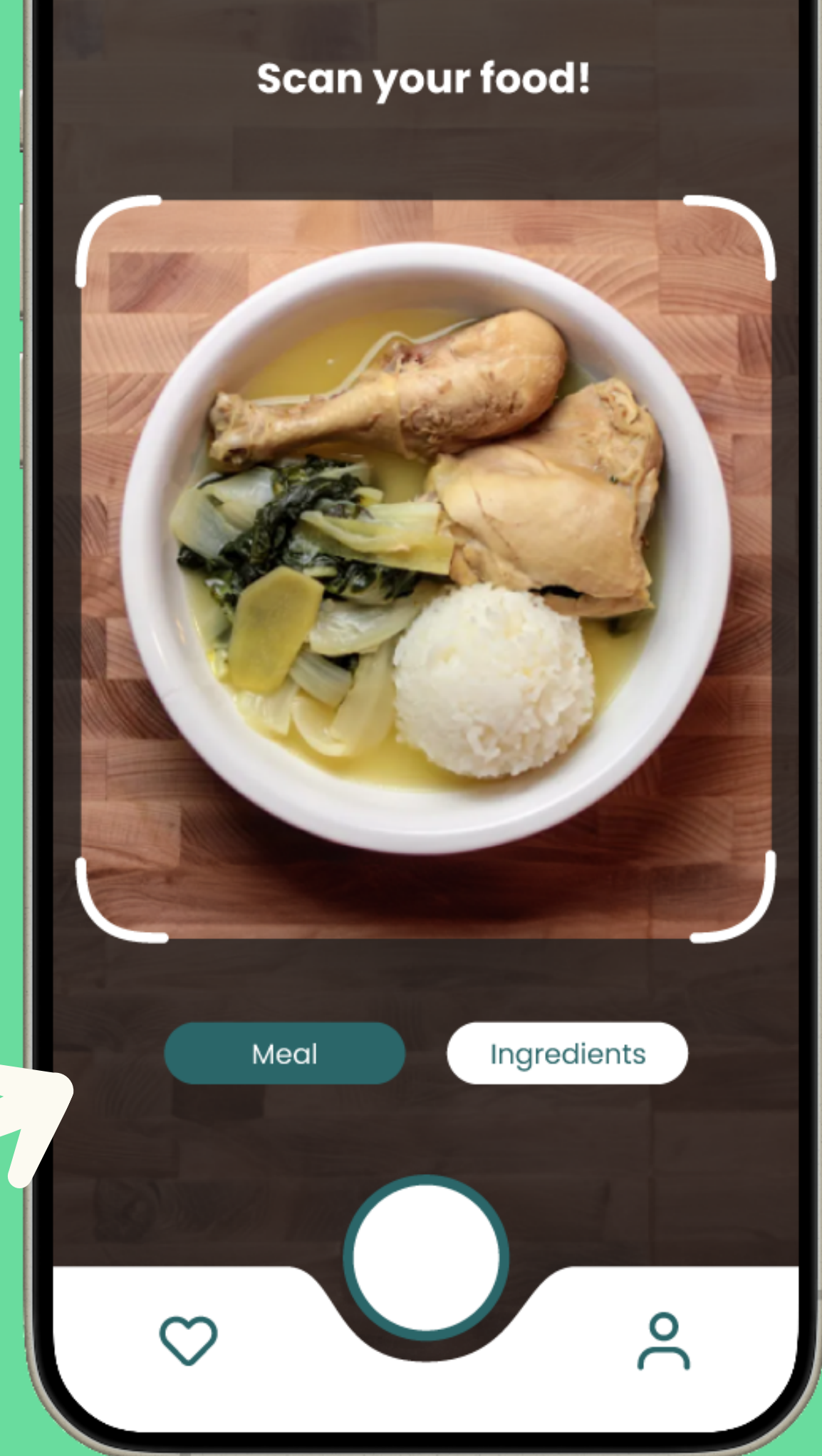


Something we missed?
Users can still edit
meal contents!



Need more info about
your food?
We've got you!

No meal
prepared?



Scan your food!



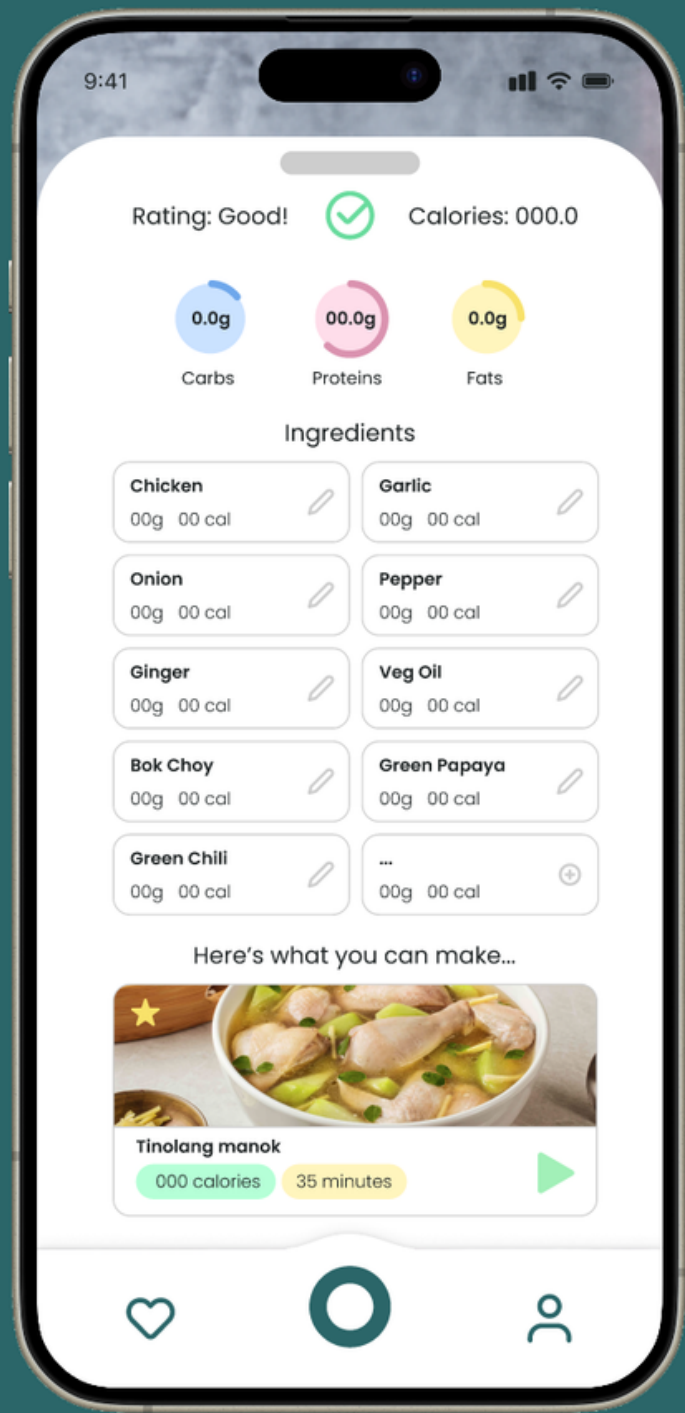
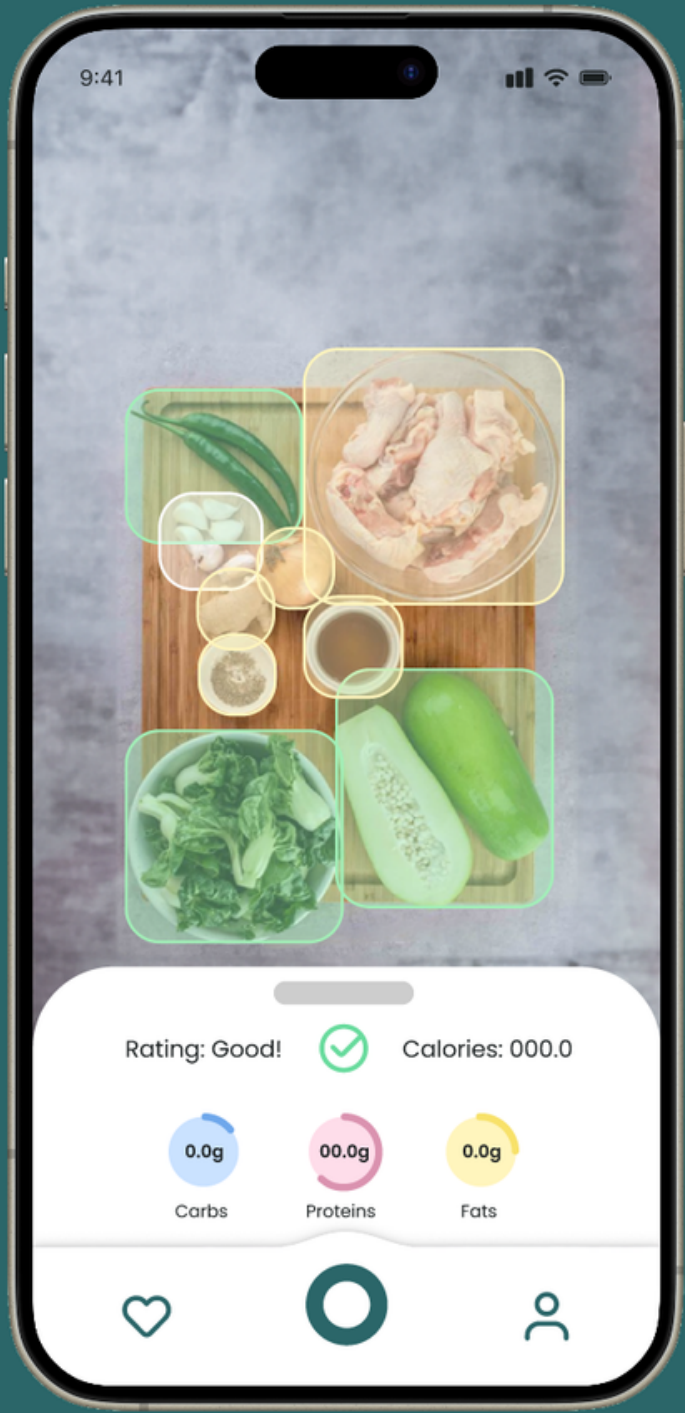
Meal

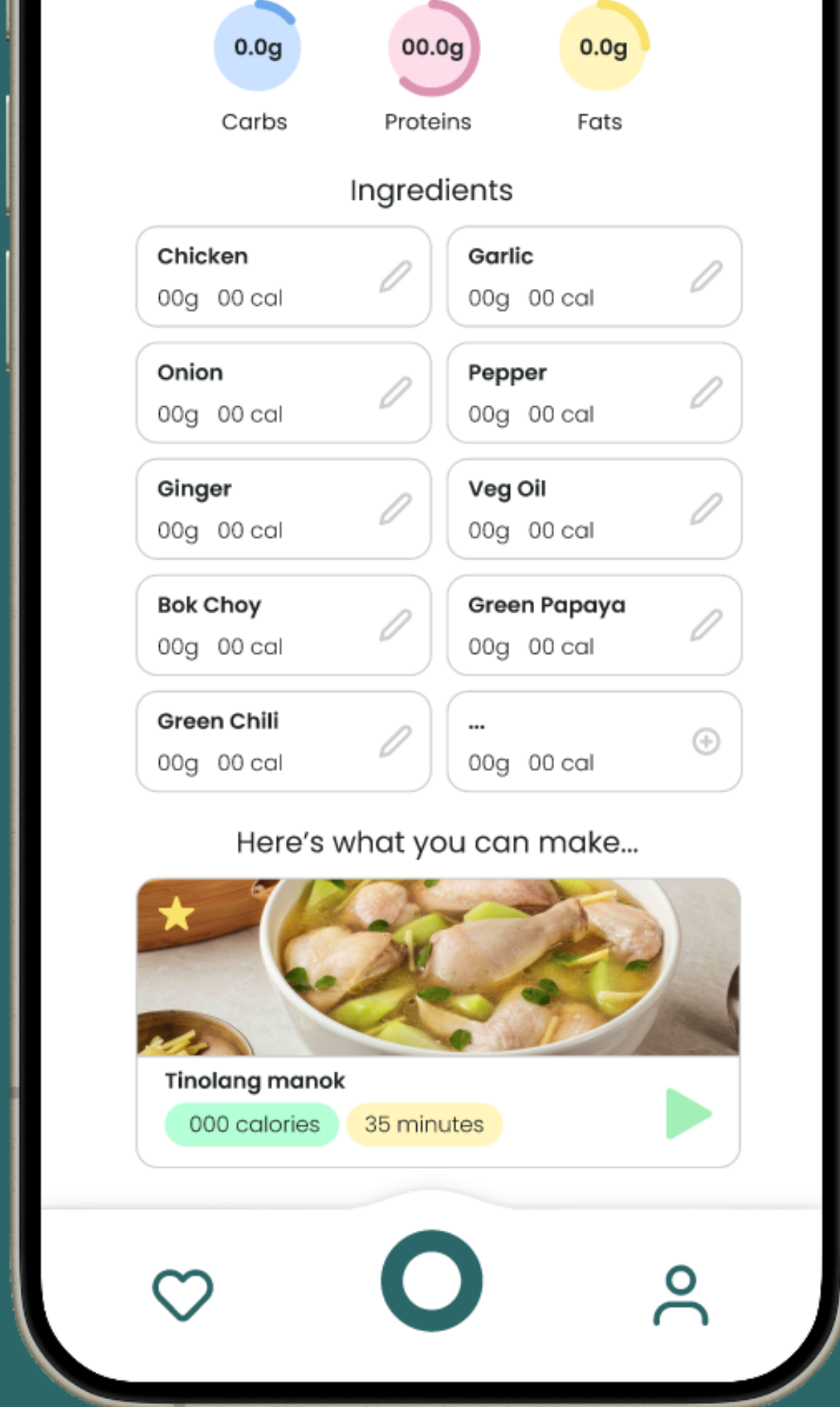
Ingredients



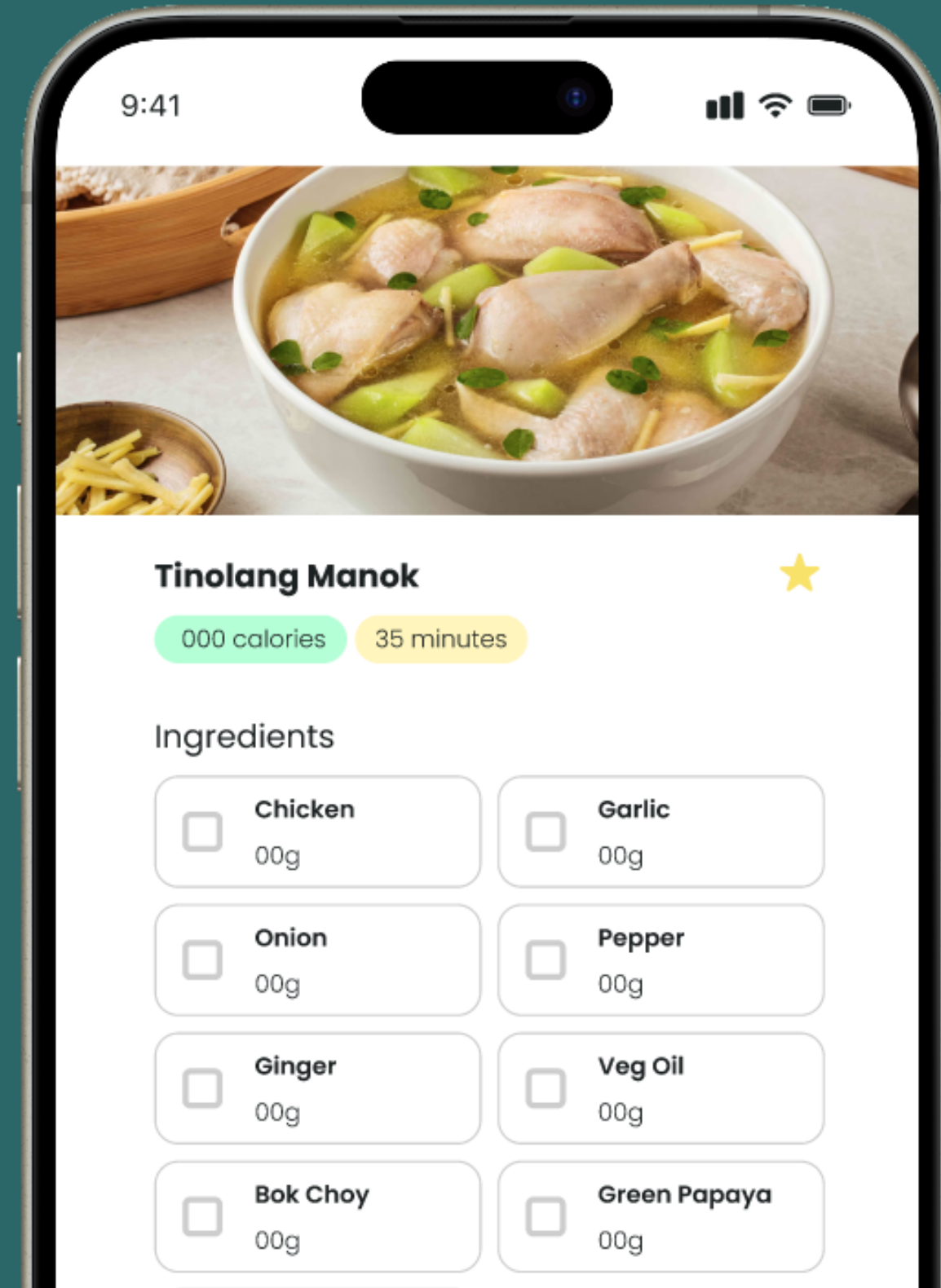
SangkApp can scan ingredients

same user flow = less confusing
for users

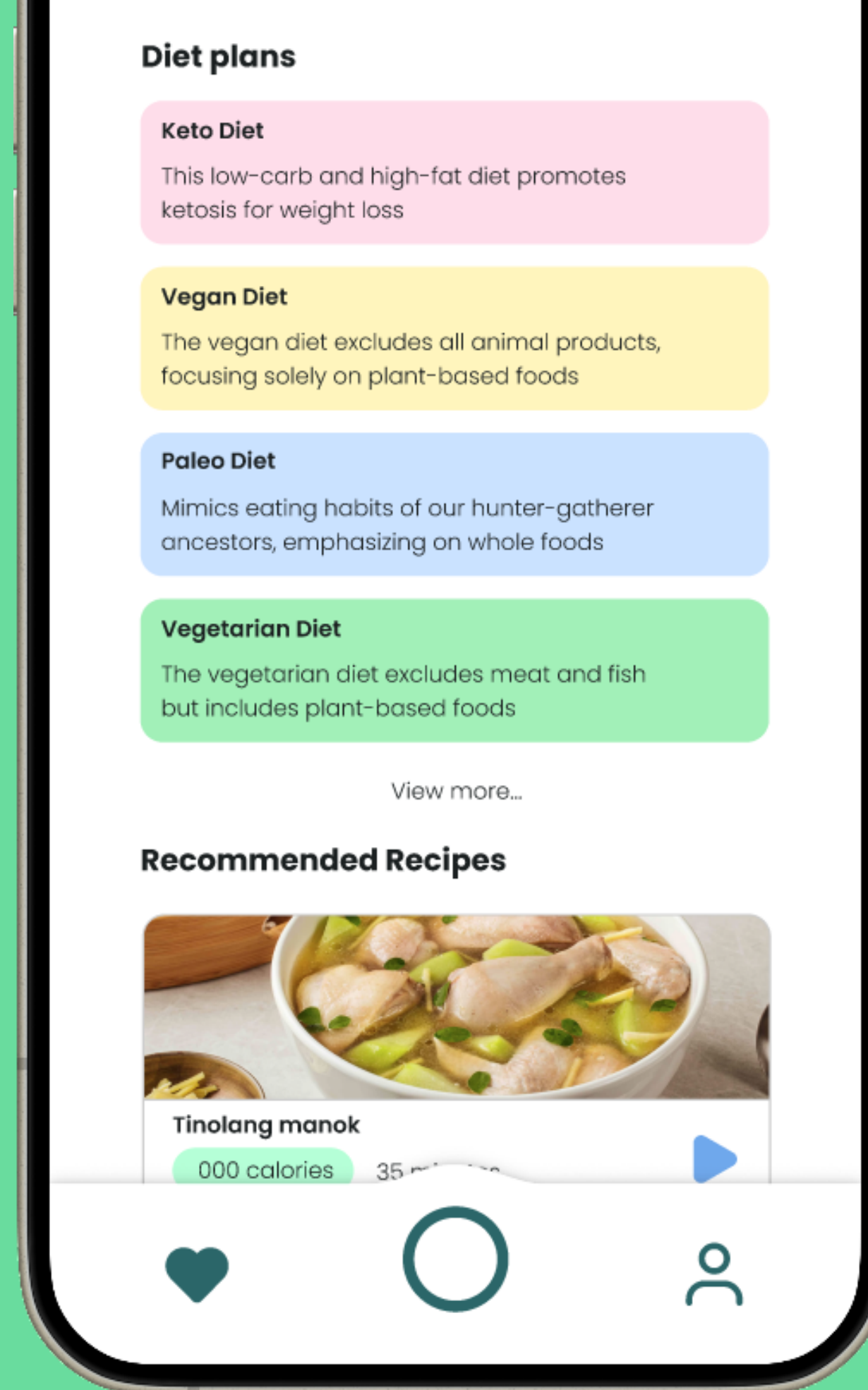




If you're not sure what to eat,
we got recipes for you :)

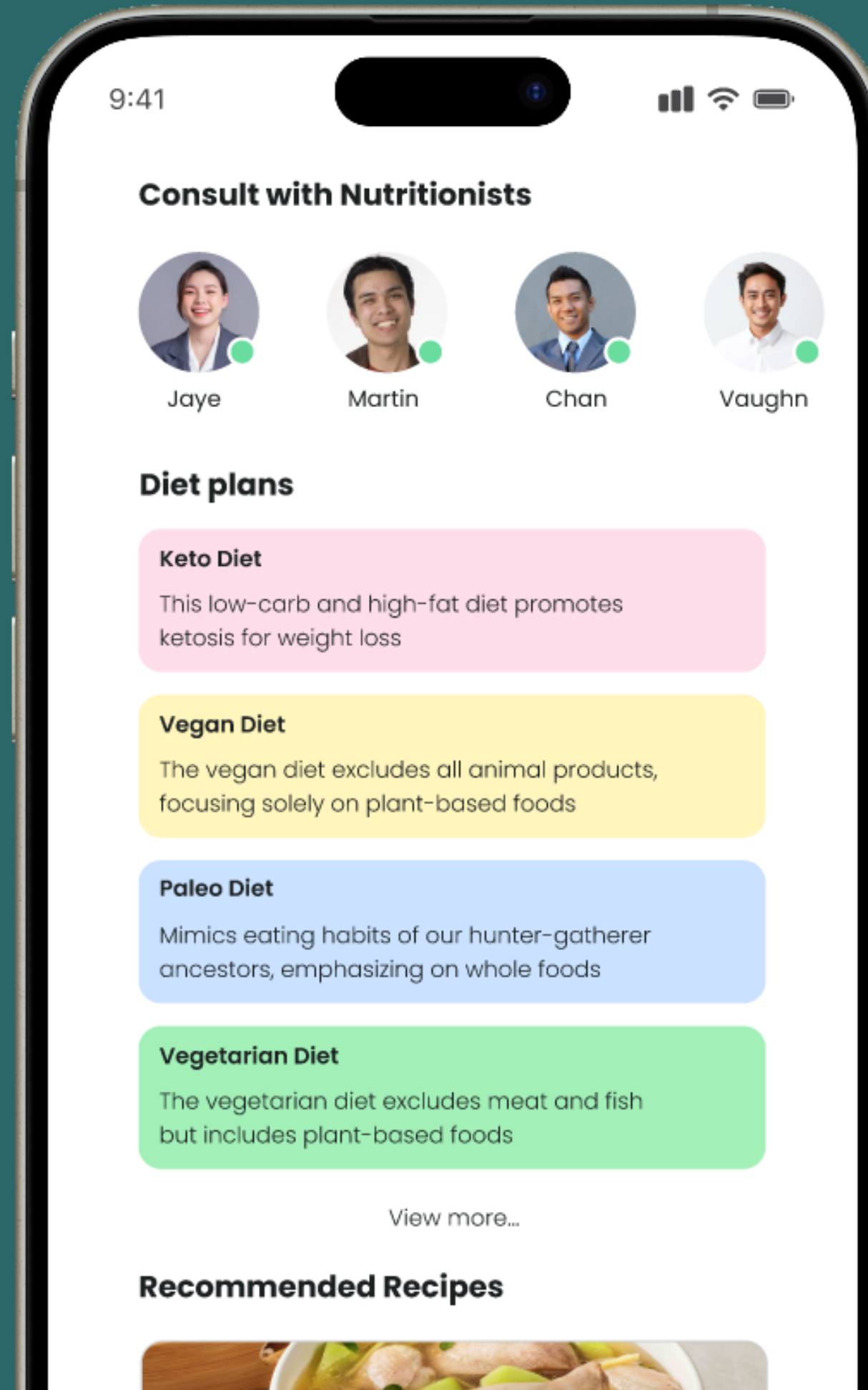


Eating smart means
following a plan.

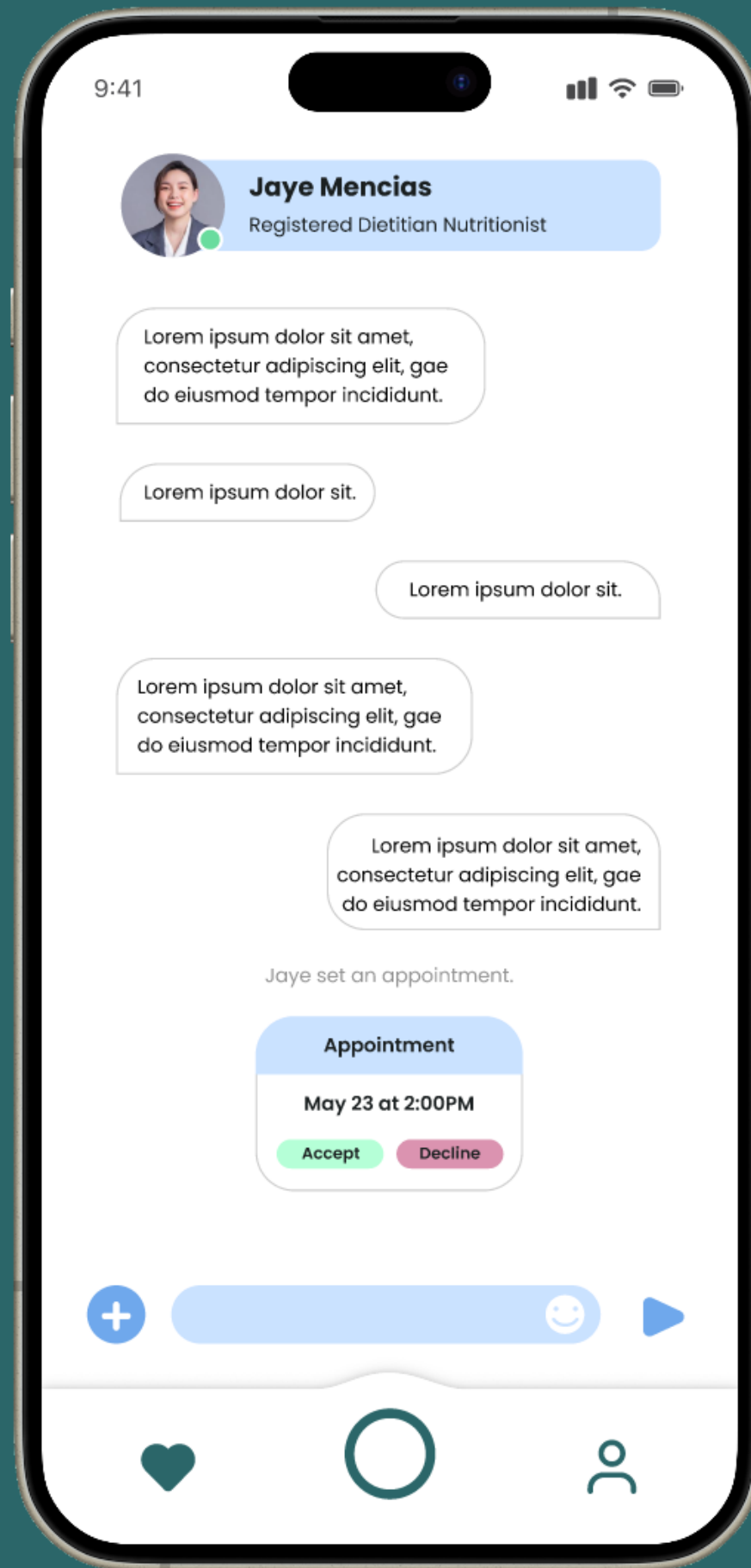


SangkApp can help
with that.

The right advice
can make all the
difference.



Users can get in
touch with verified
nutritionists!



Message



Set appointments



Stay healthy

